

## Education Use Cases



Use Case Theme	Hero Message & Use Case	Feature Highlights
<b>Learn and practice collaborative skills.</b> Foster seamless collaboration between students and their peers and instructors as they work on group assignments, presentations, and extracurricular projects.	<b>Use Adobe Express to encourage real-time collaboration on projects while developing students' creativity.</b>  Commenting and annotation features enable students and educators to provide remarks, recommendations, and notes directly on project files, enhancing communication and teamwork.	<ul style="list-style-type: none"> <li>• <b>Commenting and feedback:</b> Adobe Express facilitates team collaboration through direct comments and annotations on project files.</li> <li>• <b>Cloud-based storage and sharing:</b> Adobe Express offers secure cloud storage, enabling file access and collaborative sharing from any location.</li> </ul>
<b>Enhance teaching and learning experiences.</b>  Differentiate your institution from the competition and deepen student engagement.	<b>Boost student engagement and stand out from other institutions with Adobe Express.</b>  Faculty can use Adobe Express to craft multimedia assignments and evaluations that captivate learners and promote active engagement. Faculty and staff can also easily produce promotional materials to highlight their creative instructional methods.	<ul style="list-style-type: none"> <li>• <b>Multimedia integration:</b> Easily create infographics, web pages, podcasts, videos, and presentations.</li> <li>• <b>Adobe Stock design assets:</b> Use royalty-free images, videos, and backgrounds to create standout content.</li> <li>• <b>Customizable templates and Content Scheduler:</b> Quickly design professional promotional materials and schedule them to automatically post to your social platforms.</li> </ul>
<b>Help students acquire skills that matter.</b>  Creativity, collaboration, and creative thinking are highly valued by recruiters.	<b>Recruiters demand a wide range of soft skills including creativity, collaboration, and creative thinking.</b> Students can create visually appealing and engaging presentations and other projects with Adobe Express, demonstrating their communication and storytelling skills to potential employers.	<ul style="list-style-type: none"> <li>• <b>Professionally designed templates and multimedia integration:</b> Students can use thousands of unique templates to get started quickly, find creative inspiration, and deliver work faster.</li> </ul>
<b>Empower every student to stand out.</b> Make it easy for students to create beautiful, high-quality content, regardless of design experience or budget.	<b>Adobe Express empowers students of all experience levels to create content and build skills that help them stand out.</b> AI is proliferating across industries. With Adobe Express, students can learn in-demand AI skills as well as digital literacy, creativity, and problem-solving abilities that will help them succeed in the job market.	<ul style="list-style-type: none"> <li>• <b>AI-powered design tools:</b> Help students kick-start their creativity by giving them the tools to generate extraordinary, customizable images, templates, text effects, and more.</li> <li>• <b>Self-paced courses:</b> Adobe Express includes courses on skills like creating with generative AI, designing presentations, and editing social videos so students can easily boost their marketability.</li> </ul>